

source: kickswall

two days ago to bring you the latest version of the Jack Purcell Johnny converse series, adhering to the past with different materials to create a diversified characteristics of the design concept, but also to get a lot of friends here. < br / > that Johnny is on behalf of men, the styles, the converse of course not eccentric, also launched a women series - Jack Purcell Helen. However recently converse more again teamed up with Finnish brand. MARIMEKKO launched collaborative version of the Jack Purcell HelenJack (January announced cooperation AllStar). To. MARIMEKKO trademark wave patterns throughout the body of the shoe, the tongue more attached to the cooperation specific tags, expressly for the body. Although it is women's style, but you like Purcell Jack's friends can be used as a holiday gift to the other half, perhaps a good choice.

source: kicksonfire

Chinese shoes network Sept. 11 news, China Olympic sports brand today officially announced the signing of the Houston Rockets rookie Patrick - Patterson, Patterson will become the new season and a main star Olympic team under the NBA, it is learned both sides is a multi-year contract signed.

Patterson is the 2010 Houston Rockets in the first round 14th overall pick rookie, he is from the University of Kentucky NCAA schools, known as one of this year's top rookie power forward, but also in the eyes of many experts, he is likely to be the fastest to adapt to the NBA rookie.

Peak's currently already has 12 NBA players, including: Ron - Ron Artest (Lakers), Sasha - Sasha Vujacic (Lakers), Jason - Richardson (Sun ), Carl - Carl Landry (Kings), Shane - Shane Battier (Rockets), Kyle - Lowry (Rockets), Jason - Jason Kidd (Mavericks), and many others, was founded in 1989 Olympic the rapid development of the company, now has more than 6,000 retail stores in Asia.

Olympic COO Grant - Zhou explained the importance of carefully selected companies contracted players:

"We hope that those who can simultaneously bring us in and off the field player co-brand a positive impact. "

" I am very excited to join the Olympic team, I and Pick's giving me the opportunity to cooperate and this in China's leading sporting goods company together, And I also look forward to the birth of their exclusive series, I look forward to be able to grow a company with Peak. "After signing the Olympic Patterson also very excited.

Currently, Peak has become the NBA's third-largest sports brand after Nike and Adidas.

[Chinese shoes Network - Puma brand dynamics] because this week released the first half of 2012 sales disappoint, Puma has thus adjusted its 2012 financial outlook. Puma is the giant sporting goods, turnover ended the first six months of 1.57 billion euros, 1.45 billion euros compared with the same period in 2011, an increase of 8.8 percentage points. Then, the company's net profit was reduced by 12.8 percent, amounting to 106 million euros.

Chief Executive Officer

Puma Franz & middotKoch (Franz Koch), said: "Despite the downturn in consumer sentiment, especially in the business environment in Europe faces many challenges, but Puma still in the second quarter of the year and throughout the first half made the impressive sales performance. "" However, the gross margin as well as the Group 'revitalize' plans related to strategic investments to deepen the pressures caused by the combined European business remained weak, affected the net income of the Group in the second quarter. Accordingly We have taken measures, by expanding the scope of our group reform plan to ensure the sustainability and profitable growth. The plan aims to reduce complexity and establish a more efficient business model, streamline operations on a cost basis. " In terms of business operations in Germany have cut the budget year. 5-9 percentage points compared with the previous budget, after the adjustment of sales is expected to grow 5 percent, while compared to 2011 net profit of 230 million euros, net profit is expected to "significantly reduced." (Chinese shoes Network - the most authoritative and most professional Footwear News) For sneakers is only enough light, athletes can play a strong potential, sports brand NIKE on this point absolutely can log on the top spot. Is committed to the development of early soles to uppers innovation now, it is to continue to reduce the weight of the shoes, as is a word "light."

In the lightweight Nike shoes have to mention there are a technology that is the Flywire, perhaps you might not know much about, but now most of the information which Nike will cover this word, just a few years so technology has been applied to a plurality of Nike shoes into. Flywire initially developed in 2008 a revolutionary shoe technology, which straightforward talk is wrapped by a thin line of many tolerate the entire shoe, relies entirely on this line to support the upper, which is Flywire, It was also a metaphor Flywire as cable suspension bridge, not to mention how light and tolerate a shoe has Flywire technology also can imagine that, but Nike is not satisfied with this, after the dynamic fly line technology is to make people shocked, you can see the exposed face of the fly line, directly connected to the laces, people feel Flywire full of charm, and such a change is in the air permeability across a big step. However, what most surprises when you wear the shoes fly line has a dynamic, Flywire will as you run to make the state a more appropriate level of loose and tight, like people, like a second layer of skin, called magic .

Air Jordan 1 Mid "Grape" new exposure 2013-12-08 23:06:17

Recently, this pair of Air Jordan 1 Mid "Grape" exposure on the network, enter 2013 since "Grape" Exposure purple grapes this color has been high, with a pair of black grape purple eight holes Qiao also been exposed now the Num information, interested friends can find out.

Air Jordan 1 Mid "Grape"

Num: 554724-015

expected sale price: \$ 105

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