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;;; [Chinese shoes Network - Brand News] Recently, Olympic sports was held in Quanzhou "Star Yao Peak yearned global' Peak Sport 2016 International Summer new conference and Howard will meet" . Olympic superstar Dwight? Howard emergence of whom live once boiling, Howard's affinity and communication skills allow agents to sign Howard have praised. Quanzhou "spark Society" Howard also witnessed the formal establishment. Future, Pick Worldwide in expanding markets, while also working to promote "spark Society", together with the transfer Peak positive social image and Howard to the public. In addition, the 2016 Summer Olympic sports new conference ceremony, the Olympic agents at home and abroad show the newest Olympic basketball equipment, running equipment, tennis equipment, and other professional sports equipment.

Chairman

Peak Group XU Jing Nan said: "Pick achieve a full range of harvest, the funds to achieve strong cooperation with China Construction Bank, together with China and Wuhan Open Tennis Open tournament on two authoritative event, the market and the Singapore agent contracted suppliers, but also with music, as the brand communication to achieve win-win situation. And that night, Olympic newly signed international basketball superstar Howard went to the site to witness the Olympic multi-category roadmap, an international superstar lineup upgrade, which will undoubtedly bring an agent for agents timely and effective tonic, Peak international goal has been getting closer "(Chinese shoes Network - the most authoritative and most professional shoe Information Centre) ;

[Chinese shoes Network - Scroll News] According to reports, because of the thickness of the non-compliance of the outsole, Nike shoes, a women's sports culture has recently been identified as substandard products quality supervision departments. Yesterday, the Municipal Quality and Technical Supervision Inspection Corps According to consumer reports, in a Nike store Daning seasonal promotions, found substandard models and lots are still selling sneakers.

textile fabric shoes of product quality supervision and inspection results Municipal Quality Supervision Bureau announced the end of the show, the city has 30% spot check product quality problems, including the ME & amp; CITY, Nike and other brands. Substandard products, Nike a leisurely No. 434173-500, production date for the women's sport culture footwear 5 July 2011 by the test outsole thickness does not meet the standard requirements. Nike Daning seasonal promotions shop reporter saw this problem shoe is shown in the top shelves, priced at 349 yuan.

Currently, Nike Daning seasonal promotions shops have a variety of problems, including shoes sneakers under the shelf, quality supervision departments are similar products on store 3 sampling inspection. As of 16:00 yesterday, the three models are sampling in the sample suspected of substandard quality (2), including the quality supervision department had been notified of the products in question. Quality supervision department said it would combine the checks, the quality of Nike's sales of substandard products behavior seriously. (Chinese shoes Network - the most authoritative and most professional Footwear News)

< br / > ; the much anticipated acronym x NikeLab lunar force of 1 SP series officially on sale today, overwhelmed by the Italian fashion magazine the NSS magazine also for the series to create a group of special edition, further showing acronym highly functional and fashion beauty. The new series of bring a total of three different color and design to deconstruct the Nike innovation shoes lunar force 1, not only will strengthen the shoes comfortable function level, directly to eliminate the need for a strap, change YKK zipper embellishment in the side, for users provide quick and easy to put on and take off type, also used VAC tech patent leather heel design, so as to solve the wear off easily when heel shoes failure of common problems. At present, the series has been officially shelves, interested friends may wish to visit NikeLab and ACRONYM Web site to learn more information. (Editor: YOYO)

< p > with the rapid development of the cause of the Korean fashion, and Korean artists are adding fuel to the flames, Seoul in recent years can be described as is a pioneer of Asian fashion. South Korea fashion unique recently launched a wonderful Seoul Fashion Week, following the previously we reported the wonderful over-the-counter street shooting, the US for everyone to bring brilliant scene street beat featurette - foot should wear what? Recent leading high street style hot shoes Adidas by Rick Owens, Raf Simons for Adidas, the ingenuity of the DIY shoes and so on. See here, we hope to give us in the next street life to add more shoes, collocation inspiration.

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Popular contacting Adidas Universal walk in the fashion front

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05 □□, Vintage boom there is still no cooling trend, even without less well-known international brands such as Dior Homme, France and Belgium, Martin Margiela began playing retro elements, for this force must not be underestimated! But when you look at a long Hedi Slimane (Dior Homme designer), Martin Margiela (Martin Margiela designer) even when Marc Jacobs (Marc Jacobs brand designer and creative director of Louis Vuitton) sports shoes works, it is likely to think of this pair adidas Universal. Adidas Universal familiar with adidas will know, these early models are similar in fact adidas classic models such as Universal, Samba, Special seems to carve the same mold. Universal sheepskin mixed Ciompi build, and therefore feel quite good, according to the official claim that it is a pair of adidas running shoes, because of its flexibility is still relatively good. However, many local people do like to wear slippers, even a lot of skilled workers is that everyone has a pair, the reason is simple enough to corrupt it, of course, the price advantage is not negligible. I do not know how the rest of the market, spread all over Auckland sports shoes, adidas Universal declaration of all stock, while Japan can often be seen online touches Vintage stuff, as shown, is compared to Dior Homme's Sneaker, adidas, Universal definitely worth considering, will not wear out rude, even revered it soon ancestor Hi-Fashion sports shoes sector can get most people agree!

Related news

Nike (stores) accelerated discounts inventory clearance

[Chinese shoes Network - Brand Dynamics] Nike recently released financial results, second quarter of fiscal year 2013 (September 2012 to November) net income fell 18 percent. This is the second consecutive quarter, Nike profit decline, in which revenue decline in the Chinese market seriously. Chinese Commercial News reporters Zuo Rizou and Fang Shichang found to clear inventory, Nike began to accelerate at a discount.

Nike profit in the second quarter of fiscal year 2013, Nike Greater China revenue declined 11% to \$ 577 million. In the fourth quarter of fiscal 2012, sales of Nike Greater China region had emerged decline, orders were up sharply from 20 percent to 2 percent in the third quarter, inventory growth rate is as high as 23.39%.

reporter yesterday visited the market learned that, in addition to the local sports brand play the promotional card outside, Nike, Adidas (stores) and other foreign brands also involved in the promotion battle. Nanping Wanda merchandise, Nike and some products up to 4 fold sales, Adidas and some products are also up to 30% off sales. Nike Lynx official flagship store, the discount rate is the discount ranging from 4 to 10% off.

www Sun Liwu textile and apparel industry analyst, said the weak Chinese sportswear consumption have affected supplies from local brands to foreign brands. With the decline in consumer purchasing power, generally facing pressure on the stock, sports brand sales this year are still optimistic about the unspeakable. (Chinese shoes Network - the most authoritative and most professional Footwear News)

;;;; [Chinese shoes Network - Science Column] camera in our lives is already a very common thing, in many areas are able to see its shadow. Now, the official World Cup sponsor Adidas has once again broken the tradition, the camera and football combined together.

2014 World Cup in Brazil has been getting closer and closer to us, I believe we already know that the official World Cup ball called Brazuca. In order to further promote the World Cup and football itself, Adidas thought of a great idea, they are installed inside the football Brazuca 6 GoPro HD sports cameras, from 360 degrees to capture the screen, then in the case of playing Some will be able to take the next shot to usually impossible angle and screen, viewers can experience an immersive own participation as a tournament ball match feel, with Lionel Messi, Neymar, Bastian Schweinsteiger Ram and Xavi and other players to experience the World Cup enthusiasm.

Brazuca design from Brazil vow colorful wristbands sphere surface material composition from the 6, can better fit the athlete's movement. Adidas said, although in football joined the movement inside the camera, but this did not cause any impact on the athletes play.

Then this "football Camera" will be exhibited in the UK, Germany, Japan, Mexico, Russia and Spain and other countries. Really do not know until after the World Cup began, Brazuca will bring something different World Cup moments for us through its built-in camera. (Chinese shoes Network - the most authoritative and most professional shoe News Media Partners: shoe ; clothing and shoes information.)

ID NIKE shoes, Spiz'ike Jordan, as an integral part of Brand Jordan, has been obsessed with the shoe type that he will be AJ 3, 4, 5, 6 classic elements, and with the opening of customized services, we believe there will be more brilliant color rendering in front of us. Today to bring you is this Spiz'ike Jordan customized shoes Sample, of course, such a combination of colors, the combination of the material absolutely not only in the figure, we just give you some inspiration, hope to help to every one is about to customize the shoes of friends!

Source:

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